Matthew Fritz

2018 Pinot Noir, North Coast

About Matthew Fritz

Founded by vintner and entrepreneur Matthew Bonanno, Matthew Fritz is the companion wines to his Napa Valley flagship, BonAnno Cabernet Sauvignon. Matthew Fritz was founded on a few simple principles. Seek out and source only from top North Coast vineyards. Let the fruit stand on its own through a pure, clean winemaking process. And ultimately, ensure every bottle of Matthew Fritz is a true representation of both the variety and appellation.

Vintage

California's 2018 was nearly picture-perfect growing season which began in late February. Spring was mild, with extended flowering yielding uniform grape clusters. Temperatures remained steady and warm throughout the growing season, without any significant heat spikes, making for a cool, unhurried harvest. Yields are being reported above average. There is a lot of optimism for quality in the 2018 vintage.

Vineyard

The 2018 Mathew Fritz Pinot Noir was sourced from two vineyard sites. One vineyard is located at the headwaters of the Russian River in Mendocino County and the other is comprised from the rolling hill region of northern Ukiah, Redwood valley.

Winemaker

Renowned winemaker, Jim Milone, crafts, blends and bottles Matthew Fritz in Healdsburg, Sonoma County. Jim grew up in the vineyards of his grandfather's winery in Mendocino County and currently lives in Northern Sonoma. His excellent relationships with wineries and growers throughout the North Coast of California are invaluable to our vineyard sourcing.

Winemaker Notes

Our 2018 is a medium ruby red in color. The wine has intense aromas of red cherries rhubarb and violet. The palate is framed by firm acidity and loaded with wild berries, allspice, forest floor and hints of crushed tea leaf. This wine is an elegant expression from a classic vintage.

Suggested Retail Price $15.00

Composition:	100% Pinot Noir
Ageing:	8 months in French oak
Alcohol:	13.5%
Production:	5000 cases