



THE WINE

Matthew Fritz is known for producing high quality, fruit-focused wines that over-deliver for the price point. Approachable, affordable, and true to variety and appellation, we deliver the best of coastal California in every bottle.



THE WINEMAKING

We source only from top California coastal vineyards and let the fruit stand on its own through a pure, clean winemaking process to ultimately, ensure every bottle of Matthew Fritz is a true representation of both the variety and appellation.



THE STORY

Founded by vintner and entrepreneur Matthew Bonanno, Matthew Fritz is the companion wines to his Napa Valley flagship, BonAnno Cabernet Sauvignon. MF wines are crafted for the cotemporary wine drinker seeking fruit forward, clean, and fresh flavors.