

Matthew Fritz

2022 Rosé, Sonoma Coast



About Matthew Fritz

Founded by vintner and entrepreneur Matthew Bonanno, Matthew Fritz is the companion wines to his Napa Valley flagship, BonAnno Cabernet Sauvignon. Matthew Fritz was founded on a few simple principles; seek out and source from top North Coast vineyards, let the fruit stand on its own through a pure, clean winemaking process, and ultimately, ensure every bottle of Matthew Fritz is a true representation of both the variety and appellation.

Vintage

The 2022 harvest is expected to be very high quality across all of California. Due to the ongoing drought conditions, yields were again slightly lower. The year was not without challenges, but we expect this vintage to produce memorable wines of great concentration and complexity.

Vineyards

Grapes for this 2022 rosé were sourced from a premium single merlot vineyard in the Sonoma Coast AVA

Winemaker

Renowned winemaker, Jim Milone, crafts, blends and bottles Matthew Fritz in Healdsburg, Sonoma County. Jim grew up in the vineyards of his grandfather's winery in Mendocino County and currently lives in Northern Sonoma. His excellent relationships with wineries and growers throughout the North Coast of California are invaluable to our vineyard sourcing.

Tasting Notes

Fresh strawberries, watermelon, and vibrant florals. Lively and fresh on the palate with light berry flavors and a mouthwatering finish

Composition: 100% Merlot
Ageing: Stainless Steel Tank
Alcohol: 12.5%
Production: 850 cases